



# Advocacy



Parents bring a valuable perspective to the establishment and review of provincial goals for education and the success of all students.

ASCA advocates on behalf of member school council parents with the Education Ministry to affect positive change in Alberta schools.



## What is Advocacy?

The act of recommending support for a particular cause or idea.



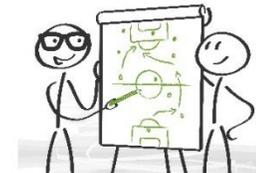
## What is Advocacy Policy?

A set of guiding position, or belief statements of an organization.



## Why is there Advocacy Policy?

Organizational position statements are presented when contributing perspectives at provincial committee work.



## How is Advocacy Policy created?

Members of an organization bring resolutions to the annual general meeting for voting consideration. Resolutions passed become Advocacy Policies, or belief statements, of the association.

## What is a Resolution?

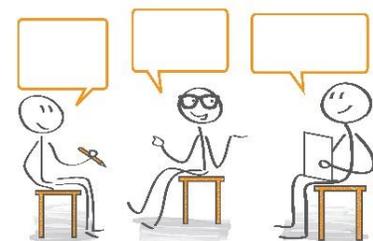
An expression of concern, intention or undertaking of interest.

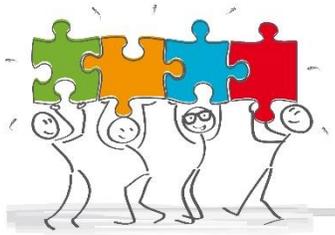


## What is the Advocacy Resolutions process?

At school council meetings, issues are identified affecting ECS-12 students that parents would like to see changed.

Parents on school council submit a *Proposed Advocacy Resolution* for consideration at the ASCA Annual General Meeting.





Resolutions that receive majority support from voting parent school council members at the AGM become belief statements, or directives for action, and form Advocacy Policy of the association.

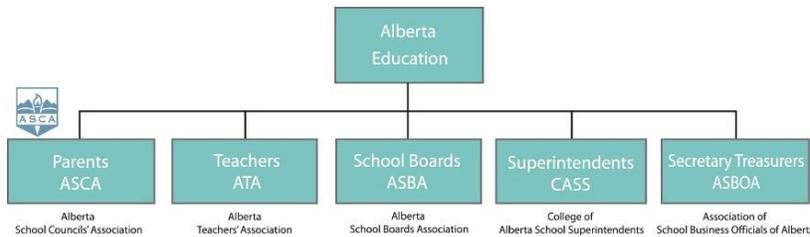


Advocacy Policy is the direction, or guiding statements of an association and represents the views of members.

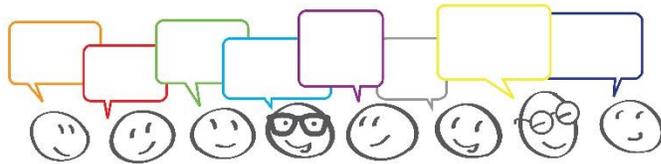
These views are expressed at advisory committee tables when ASCA is invited to work with government, the Education Ministry and other groups in provincial education.



Advocacy Policies are utilized at provincial education advisory committees and presented as the collective voice, or perspective, of parents on school councils in Alberta.



### Voting is your Voice



Student Success

Membership in ASCA is the opportunity to be involved, to be heard, and make a difference in public education.

**Parents on school council shape the future of Alberta's public education system with input through advocacy resolutions and voting at the ASCA AGM.**

Resolutions passed into policy at the AGM form the association perspective as presented to Alberta government and organizations in provincial education.

All school councils with current ASCA membership are eligible to submit *Proposed Advocacy Resolutions* and send parent representatives to vote on behalf of the school council at the ASCA Annual General Meeting.