

# SPONSOR DIRECTORY School Councils Conference 2022

## Wellbeing Partner Sponsors

### Canadian Foundation for Economic Education (CFEE) – Building Futures in Alberta program

The Canadian Foundation for Economic Education (CFEE) is a non-profit, non-partisan organization, founded in 1974, that works to improve economic, financial, and enterprising capability.

CFEE works collaboratively with our funding partners, departments of education, school boards, schools, educators, and teacher associations to develop and provide free, non-commercial programs and resources for teachers and students – developed and reviewed by educators. CFEE also has a range of programs to assist newcomers to Canada as they look to settle and integrate into their new country.

The **Building Futures in Alberta** program is a program of CFEE. Its goal is to support financial education in Alberta by providing teachers with free access to resources and programs to use in their efforts to improve the financial literacy of Alberta youth.

CFEE has received a grant from the Alberta Government to help improve financial literacy of students.

CFEE is honored to be coordinating the **“Building Futures in Alberta”** resources in English and French for **Alberta Education** will support implementation in financial education and financial literacy for Alberta students, teachers and parents.



[www.cfee.org](http://www.cfee.org)

<https://buildingfuturesinalberta.com>

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### Alberta Regional Professional Development Consortia (ARPDC)

The **Alberta Regional Professional Development Consortia (ARPDC)** are dedicated to promoting student learning and achievement, school improvement, and parental engagement in the educational process through the provision of professional learning opportunities at the local, regional and provincial levels. On our site you will find: Connections to your **Regional Consortium**.

**Mission:** To provide high quality professional learning opportunities for Alberta’s educational community.

#### Regional Professional Development Consortium

- Edmonton (ERLC)
- Southern Alberta (SAPDC)
- Central Alberta (CARC)
- East Central/Learning Network (LNEs)
- Calgary (CRC)
- Northwest (NRLC)
- Consortium provincial francophone (CPFPP)



**AlbertaRegionalConsortia**  
Dedicated to provision of professional learning opportunities at the local, regional and provincial levels

<https://arpdc.ab.ca>

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## Registration Site Sponsors

### Edmonton Regional Learning Consortium (ERLC)

The *Edmonton Regional Learning Consortium* (ERLC) is one of seven regional consortia in Alberta established to support regional professional development needs for all those who influence student learning. We work with schools, school authorities and our partner organizations to create professional development opportunities in an ongoing, coordinated and cost-effective manner.

As an advocate for quality professional development and as a service provider, ERLC works with its partners to develop, implement and assess professional development programs and comprehensive plans that support adult learning for students' sake.

We plan learning opportunities based on advice from the region we serve, most often received from advisory committee members and participant feedback from sessions. We also rely on the professional literature and provincial knowledge about effective professional development and curriculum implementation.



*Partners in adult learning for students' sake*

<https://erlc.ca/>

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### Canadian Tire

For one hundred years, Canadian Tire has proudly offered products and services to help Canadians with the jobs & joys of life in Canada.

Today, our Edmonton Canadian Tire Stores couldn't be stronger or more connected to the community we serve.

The retail landscape is changing, and so are we – all to serve you better than ever before.



<https://www.canadiantire.ca/en.html>

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## Programme Sponsor

### Commercial Mobile Video Technologies of Canada (CMVTC)

CMVTC MJG Technologies is a long-standing mobile video and student safety technologies company in Canada. With over 17 years designing, developing and delivering made for Canada School Bus video technologies and programs, we stand above the rest.

Adding to this our exclusive ESA (Extended Stop Arm), AI Dashcam system, and our specialized Tender Services, we provide the ability for your division to add *More Mobile Video and Student Safety Technologies on More Vehicles for Less Budget and Maximize Your Mobile Video Technologies Investment with CMVTC Products, Services and Programs.*

Due diligence starts with CMVTC... Educational prices, superior "Made For Canada" camera, communications and student safety products, same day



[www.cmvtc.ca](http://www.cmvtc.ca)

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service, same day shipping on most products, 5 year no quibble warranty, no charge webinar training, advanced 4G/LTE & WIFI data management technologies, Exclusive ESA, comprehensive and affordable maintenance agreements, new product development for Canadian School Buses... and CrossSafe!

## Lunch Break Sponsor

### Public School Boards' Association of Alberta (PSBAA)

The Public School Boards' Association of Alberta is the only association representing and advocating for Alberta's public school boards and public school education in Alberta.

We believe that, by advocating for public school education, we are helping the children in our communities gain access to opportunity and options within their public school system.

We are passionately dedicated to the success of our youth and to Alberta's next generation of leaders.

#### Foundation Statement

*As members of the Public School Boards' Association of Alberta, we believe public schools are the first choice of our communities, where all our children learn and live the values of democracy together, reflecting our hope and shaping the future of our communities.*

#### Mission

*We champion inclusive Public Education with locally elected School Boards who are dedicated to student success.*

#### Vision

*Public Schools are the first choice of our communities where all of our children learn and live the values of democracy together reflecting our hope and shaping the future of our communities.*



PUBLIC SCHOOL BOARDS'  
ASSOCIATION OF ALBERTA™

<https://public-schools.ab.ca/>

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**PSBAA is also a Breakout Session sponsor!**

## Game Card Sponsor

### Canadian Parents for French (CPF)

#### CPF Alberta Promoting & Supporting French

Furthering bilingualism by promoting and creating opportunities for students to learn and use French.

Canadian Parents for French is a nationwide, research-informed, volunteer organization that furthers bilingualism by promoting opportunities to learn and use French for all those who call Canada home.

We're parents, educators, and francophiles who want more opportunities to learn and use French for Canadian youth. **We are parents, just like you.**

And like you, we want the best for our children. We believe that the gift of bilingualism gives our kids more opportunities and a better chance of success, no matter what they end up doing as adults.

CPF started as a grassroots organization over 40 years ago and the work we do is as important as ever as we raise children in an ever-changing, competitive world.

A Canada where French – and English – speakers live together in mutual respect with an understanding and appreciation of each other's language and culture and where linguistic duality forms an integral part of society.



<https://ab.cpf.ca/en/>

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## Breakout Session Sponsors

### Habitat Systems Inc.

Habitat Systems encourages the development of healthy communities by selecting park and playground products that are innovative and offer superior technologies.

Our mission is to provide inclusive and exciting playground spaces. We have carefully selected a portfolio of quality focused products which create environments where children have the opportunity to play, learn and spend time together.

We offer a first-rate service that has established us as a preferred supplier in schools in Western Canada. We provide complimentary site assessments, custom designs, installations, post-project support, and more. Visit us at [www.habitat-systems.com](http://www.habitat-systems.com) or call us toll free at 1 (866) 422-2828.

***Habitat is also a Social Media sponsor for the event!***

The logo for Habitat Systems Inc. features the word "habitat" in a white, lowercase, sans-serif font, set against a solid red rectangular background.

<https://www.habitat-systems.com/>

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### Foster Park Brokers Ltd.

Foster Park Brokers is a full-service insurance broker specializing in providing exceptional service on commercial risks.

We also offer risk management, surety, personal insurance, life insurance and group benefits. Our core focus remains providing exceptional service year after year for our thousands of valued clients.

We have a vast network of Canada's top insurers - guaranteeing you the best possible products and value available.



<https://fosterpark.ca/>

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### POUNCE SUPPORT SERVICES™

#### ***Fundraising Development - Communications - Public Relations***

We are dedicated to working with non-profits, small shops, corporations, and entrepreneurs.

At Pounce Support Services™, our focus is to help people and organizations attain their goals. We are here to help you move your mission forward.

As much as we believe in having fun, when it comes to our clients and their needs, we are serious. We are committed to making your job less stressful.

We have access to a vast array of professionals who understand the challenges you face on a daily, weekly, monthly, and yearly basis. Above all, we listen and provide practical, cost-effective support where needed.



<https://www.pouncesupportservices.com/>

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### Quantum Recreation

Quantum Recreation is a full-service planning and inspection company offering municipalities and school boards programs for playgrounds, sport fields, and equipment.

Our team of certified playground, sport field and equipment inspectors is your best solution to mitigate risk and ensure your playground complies with the CSA Z614 Children's Playspaces and Equipment Standard and other sport field and equipment standards.

Our goal is to ensure your investments are protected, your liability is managed and most importantly, that the children in your schools have nothing but fun as they are playing on the playground or in sports.



<https://quantumrecreation.com/>

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### Social Media Sponsors

#### Marsh Canada Limited

Our purpose is Possibility. At Marsh, the idea of possibility isn't just something we talk about — it's something we've lived for over 150 years.

We help our clients and colleagues grow — and our communities thrive — by protecting and promoting Possibility. We seek better ways to manage risk and define more effective paths to the right outcome. We go beyond risk to rewards for our clients, our company, our colleagues, and the communities in which we serve.

With offices in more than 130 countries, Marsh is the world's leading insurance broker and risk advisor. We provide industry-focused brokerage, consulting, and claims advocacy services, leveraging data, technology, and analytics to help reduce our clients' total cost of risk.



<https://www.marsh.com/ca/en/home.html>

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***ASCA is grateful for the financial support of our sponsors!***