

Alberta School Councils' Association

Revised 2021-2022 Budget - Board Approved 02.28.22

The ASCA Board of Directors moved to approve a Revised 2021-2022 Budget due to the lack of grant funding that had been anticipated from Alberta Education. The Revised 2021-2022 reflects reduced expenses in response to the reduced revenue. The full impact of the lack of funding is therefore not realized in the Net Income.

	Approved Revised 2020-2021 Budget Feb. 2021	Original 2021-2022 Budget April 2021	APPROVED Revised 2021-2022 Budget Feb. 2022	Notes
REVENUE				
1 Alberta Education Funding	203,007	170,000	15,000	Grant app not successful (11.23.21) possible \$15K "project" before fiscal YE
2 Other project grants	20,000	-	40,000	Revised forecast 01.22 reliant of staff and fund developer efforts
3 Canada Summer Jobs (CJS) Grant				
4 Canada Emergency Wage Subsidy(CEWS)	49,000	12,000	12,500	
5 Membership Revenue	87,000	90,500	132,000	Includes what was previously categorized as "deferred memberships"
6 Associate Membership Revenue	-		900	FRA Associate Membership revenue not considered in original budget
Deferred Membership Revenue	40,000	40,000	-	Revenue included in line 5 Membership Revenue for 2021-2022 Revised Budget
7 Custom Projects Revenue		1,000	-	
8 Interest Revenue		800	9,700	2022 Revenue from 2 @ \$50K matured GICs;
9 Advertising/subscriptions		-	-	
10 Sponsorships		5,000	21,500	2022 Forecasting reliant on success of staff and Fund Developers
11 Donations		50,000	60,000	Staff and Fund Developer efforts
12 School Council Conference (regs)	35,000	40,000	25,000	Lower registration fees due to virtual event only
13 Conference Sponsorships/Donations		5,000	4,000	Moderate sponsorships based on reasonable virtual exposure
14 Resource Gallery /Trade Show	10,000	10,000	-	No virtual trade fair
15 AGM	500	500	2,000	200 Voting Delegates @ \$0; 50 Non-Voting Delegates @ \$35; 5 Trustees etc. @ \$65; 2 Non-members @ \$95
16 General Meetings		-		
17 Member Engagement Opportunities		-	350	Forecast 2 engagement opportunities + conference in 2022
18 Fee for Service-SC		63,500	23,000	Reduced forecasting based on 'real life' numbers start of September 2021
19 Fee for Service - FRA		7,500	4,500	Reduced forecast reflective of 'real life' numbers mid year
20 Miscellaneous Revenue	309,475		150	2020-2021 Revised Budget Miscellaneous reflects: \$300,020 Donations/Sponsorships (unrealized), \$5400 Fee for Service, and \$3847 Interest. This revenue is reflected separately in the Revised 2021-2022 Budget.
21 TOTAL REVENUE	753,982	495,800	350,600	2022 YE Revenue highly dependent on success of Fund Developer and staff = ~\$100,000.00.
EXPENSE				
Board Costs				
22 Total Board Costs	16,000	11,250	7,360	80% of expenses for GMs and Member Engagement opportunities, \$0 director travel/accoms for meetings, \$0 PD for Board, \$0 Awards, virtual meeting venue
Advocacy and Representation				
23 Total Advocacy and Representation	113,800	118,434	70,550	Includes a portion of ED salaries and benefits, no-cost representation only at Alberta Education or partner/stakeholder initiatives, 20% of expenses for GMs and Member Engagement opportunities
Administrative Costs				
24 Total Salary, Benefits & Ext. Membs	57,000	41,976	63,400	Feb. 2022 Revision: 33% of ED only Salaries & Benefits is allocated to Advocacy/Representation: LOPM 100% in Learning Opportunities/Promotion; Support 45% in Admin and 55% Learning Opportunities/Promotion. Reflects vacation/lieu accrual payout January 2022 for 2 laid off staff. January 2022 forward - Total Staff salaries/benefits calculated to be 2.5 FTE.
25 Total Office Expenses	77,275	47,100	108,140	Includes IT, auditor, insurance, bookkeeping, Fund Developer, office/comp equip, postage, service fees, CMS
26 Total Administrative Costs	134,275	89,076	171,540	
Learning Opportunities/Promotion (formerly Member Services)				
27 <i>Subtotal Research/Advertising/Newsletter</i>	815			
28 School Council Conference	12,300	30,000	20,000	Includes contract Event Planner (5 mos: 4 ahead, 1 follow up), contract support staff, speakers fees
29 <i>Subtotal Marketing</i>	-			
30 <i>Subtotal Digital Communications</i>	12,100	17,800	47,300	Website (annual and monthly fees), Virtual platform, contracts for website, Enews, Distributions, SM, social media. Included in Line 33.
31 <i>Subtotal Learning Opportunities Delivery</i>	90,480	28,350	9,650	Training/professional development, travel, accommodation, meals, fee for service, staff travel, etc. Virtual delivery only - no travel, meals, accommodations. Adjusted to reflect revenue forecast.
32 <i>Subtotal Other</i>	-			Amortization, misc., capital assets gain/loss
33 <i>Subtotal Learning Opps/Promo Admin</i>	12,915		47,300	Tallies "subtotal" lines 27, 29 & 30.
34 Total Learning Opportunities/Promo	362,695	277,040	216,350	Includes lines 28, 31, 33 and 34. Feb. 2022 Revision: 33% of ED only Salaries & Benefits is allocated to Advocacy/Representation: LOPM 100% in Learning Opportunities/Promotion; Support 45% in Admin and 55% Learning Opportunities/Promotion. Reflects vacation/lieu accrual payout January 2022 for 2 laid off staff. January 2022 forward - Total Staff salaries/benefits calculated to be 2.5 FTE.
35 TOTAL EXPENSE	626,770	495,800	465,800	
36 NET INCOME	\$127,212	\$0	(\$115,200)	The ASCA Board of Directors makes decisions to ensure the Alberta School Councils' Association is: Relevant; Sustainable; Autonomous; and Innovative. The approval of a revised deficit budget is reflective of that commitment.
37 Total Salaries, Wages and all Contracts	394,750	349,800	361,600	LOPM = Learning Opportunities Project Manager (formerly Client Services Coordinator); Support = Administrative and Project Support Assistant, part time, hourly, handling some previous Records Management and Association Admin Assistant responsibilities. Included for general information; already tallied in appropriate category totals. Reflects vacation/lieu accrual payout for 2 laid off staff. January 2022 forward Total Staff salaries/benefits calculated to be 2.5 FTE.