

April 22, 23, 24, 2022 School Councils Conference

Vendor Sponsor Opportunities

Alberta School Councils Virtual Conference Event April 22 & 23, 2022, presented on the Zoom Conferencing web platform.

Annual General Meeting Alberta School Councils' Association Attendees include parents, community members, students, teachers, principals, superintendents, and school board trustees, as well as government and organizations in education. Over 300 attendees are expected.

The event provides an online experience, offering sponsors and vendors opportunities for brand exposure and customer leads. Share information about products, services, and resources relevant to schools, communities and fundraising associations and connect with attendees.

The 2022 event will consider "**School Councils: Cultivating Compassion**", promoting the work of school council and wellbeing in the school community to benefit student success. "*Compassion promotes meaningful connections, facilitates problem-solving, and improves overall wellbeing.*"

All participating Vendors and Sponsors receive:

- Company logo on the ASCA website for up to 12 months. *Rotating homepage, and Sponsor page*.
- Sponsor Directory Listing digital publication with company logo, information/description, website, and contact information. Distributed to all attendees, posted, and shared broadly.
- 1 Free Ticket to attend the 2-day conference event.

Value Packages:

Connections Partner	Problem-Solving Partner	Wellbeing Partner	Compassion Partner
\$1000	\$1500	\$2000	\$5000
1 Vendor Room 1 Breakout Session 1 Social Media post	1 Vendor Room 2 Breakout Sessions 2 Social Media posts	2 Vendor Rooms 2 Breakout Sessions 3 Social Media posts	2 Vendor Rooms 3 Breakout Sessions 4 Social Media posts Registration Site Programme Post Event Survey

Vendor Room

\$500 each or both for \$800

10 Vendor maximum per time slot

Friday April 22nd at 2:45 pm – 3:45 pm, Saturday April 23rd at 2:45 pm – 3:45 pm. Scheduled 60 minute session for delegates to visit Vendors in a designated Zoom room.

Vendors are included in the Event Programme breakout room session with company description, logo, and contact representative photo.

Vendors are to supply a prize (minimum \$50 value) drawn from contact information provided by visiting delegates. Vendors are responsible to deliver the prize to winners. (*Digital Gift cards are recommended*).

Breakout Session Sponsor

\$350 each

18 Sessions available

Friday April 22nd at 1:45 pm, Saturday April 23rd at 9 am and 1:45 pm (6 in each time slot).

Opportunity to welcome attendees at the start of the session with a brief company overview prior to introducing the presenter. 1.5 minute (90 second) maximum speaking time. Option to provide a video ad maximum 1 minute (60 second) in duration.

Contact information in the Chat box at the beginning and the end of the session.

Company logo is included with the session description in the Event Programme. Logo displayed on the screen prior to the start of the session.

Keynote / Plenary Sponsor	1 for \$950 or all 3 for \$2500	3 Available		
Saturday April 23 rd at 10:15 am, 12:45 pm, 3:45 pm. Opportunity to welcome attendees at the start of the session with a brief company overview prior to introducing the keynote speaker/plenary presentation. 1.5 minute (90 second) maximum speaking time. Option to provide a video ad maximum 1 minute (60 second) in duration. Contact information in the Chat box at the beginning and the end of the session. Company logo is included with the session description in the Event Programme. Logo displayed on the screen prior to the start of the session.				
Registration Site Sponsor	\$1000 1 SOLD	Limit 2 1 Remaining in the Compassion Package		
Company logo on the home landing page of the event registration site, accessed and seen by all registrants and attendees.				
Programme Sponsor	\$1000 1 SOLD	Limit 2 1 Remaining in the Compassion Package		
Company logo on the footer of each page in the Event Programme, distributed to all attendees, posted and shared broadly (<i>approx. 25 pages</i>).				
Lunch Break Sponsor	\$750 sold	Exclusive - 1 only		
Company logo displayed on the event homescreen for 45 minutes during the lunch break on Saturday April 23 at 12:00 pm to 12:45 pm. Video ad (maximum 2.5 minutes) played at three intervals, 15 minutes apart.				
Game Sponsor	\$500 SOLD	Exclusive - 1 only		
Q & A Activity Card - " <i>How well do you know ASCA?"</i> Company logo on the game card, distributed to all attendees to fill in the blanks and enter to win a prize draw.				
Post Event Survey Sponsor	\$500	Limit 2		
Company logo on the Event Evaluation survey link sent after the event to all attendees. Digital copy and survey webpage.				
Social Media Sponsor	\$250 each post	No limit		
Company logo and sponsor appreciation in social media posts promoting the event – prior to, during and after the event (<i>no guarantee on placement date/times</i>). ASCA Twitter, Facebook or LinkedIn accounts.				
Prize Sponsor	\$125 each	No limit		
ASCA supplied prize (\$50 value). Winner drawn from the attendee registration list. ASCA responsible for delivery on behalf of sponsor. (<i>Digital Gift cards</i>)				
Please Note - Sponsorships are confirmed on a first paid basis, as limits may apply.				
Registration opens on February 18, 2022. Online link at <u>albertaschoolcouncils.ca</u> .				
Company logos are required in a jpeg file format.				
Zoom links will be emailed to sponsors prior to the event. Please review <u>ZOOM</u> information and apply <u>UPDATES</u> .				
Cancellations are subject to a 5% service fee charge. No refunds issued after April 1, 2022 - Registration Deadline.				