



April 22, 23, 24, 2022

School Councils Conference

Annual General Meeting
Alberta School Councils' Association

Vendor Sponsor Opportunities

Alberta School Councils Virtual Conference Event April 22 & 23, 2022, presented on the Zoom Conferencing web platform.

Attendees include parents, community members, students, teachers, principals, superintendents, and school board trustees, as well as government and organizations in education. Over 300 attendees are expected.

The event provides an online experience, offering sponsors and vendors opportunities for brand exposure and customer leads. Share information about products, services, and resources relevant to schools, communities and fundraising associations and connect with attendees.

The 2022 event will consider “**School Councils: Cultivating Compassion**”, promoting the work of school council and wellbeing in the school community to benefit student success.

“Compassion promotes meaningful connections, facilitates problem-solving, and improves overall wellbeing.”

All participating Vendors and Sponsors receive:

- Company logo on the ASCA website for up to 12 months. *Rotating homepage, and Sponsor page.*
- Sponsor Directory Listing – digital publication with company logo, information/description, website, and contact information. Distributed to all attendees, posted, and shared broadly.
- 1 Free Ticket to attend the 2-day conference event.

Value Packages:

Connections Partner \$1000	Problem-Solving Partner \$1500	Wellbeing Partner \$2000	Compassion Partner \$5000
1 Vendor Room 1 Breakout Session 1 Social Media post	1 Vendor Room 2 Breakout Sessions 2 Social Media posts	2 Vendor Rooms 2 Breakout Sessions 3 Social Media posts	2 Vendor Rooms 3 Breakout Sessions 4 Social Media posts Registration Site Programme Post Event Survey

Vendor Room

\$500 each or both for \$800

10 Vendor maximum per time slot

Friday April 22nd at 2:45 pm – 3:45 pm, Saturday April 23rd at 2:45 pm – 3:45 pm.

Scheduled 60 minute session for delegates to visit Vendors in a designated Zoom room.

Vendors are included in the Event Programme breakout room session with company description, logo, and contact representative photo.

Vendors are to supply a prize (minimum \$50 value) drawn from contact information provided by visiting delegates. Vendors are responsible to deliver the prize to winners. *(Digital Gift cards are recommended).*

Breakout Session Sponsor

\$350 each

18 Sessions available

Friday April 22nd at 1:45 pm, Saturday April 23rd at 9 am and 1:45 pm *(6 in each time slot).*

Opportunity to welcome attendees at the start of the session with a brief company overview prior to introducing the presenter.

1.5 minute (90 second) maximum speaking time. Option to provide a video ad maximum 1 minute (60 second) in duration.

Contact information in the Chat box at the beginning and the end of the session.

Company logo is included with the session description in the Event Programme. Logo displayed on the screen prior to the start of the session.

