

Alberta School Councils' Association (ASCA) is proud to present partner sponsoring opportunities for those interested in reaching audiences in the public education arena encompassing parents, students, community members, schools, school divisions, school board representatives, administrators, and teachers, as well as groups, organizations, and government, involved with education.













A number of support opportunities are available from individual donations (charitable receipts issued) to specific program, publications and event sponsorships, as well as packaged organizational partnerships.
















**Support will contribute to the sustainability of the Association and its overarching mission to engage and empower Alberta school councils while advocating for the parent voice in the education system.**



Select an opportunity to build visibility connecting with the “entire school community” of Alberta.

*Brand promotion for partnering sponsors include <sup>1</sup> company logo, <sup>2</sup> tag line or brief <sup>3</sup> corporate message, <sup>4</sup> link to website and/or <sup>5</sup> Call to Action (CTA) prompt where appropriate.*

	Item	Description	Cost
<b>Personal Partner</b>			
	<b>Individual online donations</b> – charitable receipts issued. <a href="#">Link</a> 		\$10, \$25, \$50, \$500 +
<b>Event Partner</b>			
	<b>School Councils Conference</b> <a href="#">Link</a> 	Exhibitor, Sponsor  (promo materials, feature items; registration, speakers, sessions, bags, prizes) <b>1, 2, 3, 4, 5</b>	\$450 - \$850 per booth  \$250 - \$2500 items (seasonal/annual pricing)
	<b>Workshops</b> <a href="#">Link</a>  School Councils School Divisions Fundraising Associations	Online training, captive audience/target areas, group demographics  <b>1, 3</b>	\$1000 each Workshop
	<b>Webinar Wednesdays</b> <a href="#">Link</a> 	Online training sessions, one hour  <b>1, 3</b>	\$500 each Webinar
	<b>Meeting Mondays</b> <a href="#">Link</a> 	Online sharing sessions, one hour  <b>1, 3</b>	\$500 each Meeting
	<b>Virtual Forums</b>	Online engagement, speaker/topic specific  <b>1, 3</b>	\$1000 each Forum
<b>Product Partner</b>			
	<b>Web clips, webcasts, videos</b>	Digital recorded training resources  <b>1, 2, 3</b>	\$500 each Product

	<b>Fundraising Association Handouts</b>	Templates, tipsheets, checklists <b>1</b>	\$500 each Handout
	<b>Surveys</b>	Members, stakeholders, parent input, Ministry initiatives <b>1, 2</b>	\$750 each Survey
<b>Publications Partner</b>			
	<b>Resource Guide Handouts</b> <a href="#">Link</a> 	Templates, tipsheets, checklists <b>1</b>	\$500 each Handout
	<b>Newsletter</b> <a href="#">Link</a> 	Digital distribution, 10,000 reach <b>1, 4</b>	\$4500 each Newsletter (10% discount on 4 or more)
<b>Preferred Partner</b>			
	<b>Members Only Website Section</b> <a href="#">Link</a> 	Company listing for 1 year, link from home page and logo.  (Company information article – up to 750 words) <b>1, 2, 3, 4, 5</b>	\$2500 each Year
<b>Social Media Partner</b>			
	<b>Facebook, Twitter, LinkedIn</b> <a href="#">f</a> <a href="#">t</a> <a href="#">in</a>	Logo on posts <b>1</b>	\$250 each Post
<b>Fundraising Friends</b>			
	<a href="#">Link</a> 	12 month company/product posting on the Fundraising Resources page/section of website <b>1, 2, 3, 4, 5</b>	\$500 each 12 Month listing
<b>Primary Partner</b>			
	<b>Package I + 40 Resource Guide Handouts, 2 Forums, Conference Keynote</b>		\$80,000 each Year
<b>Partnering Packages</b>			
	<b>Package I</b>	12 Newsletters, 8 Workshops, 8 Webinars, 24 Social Media posts, 4 Meeting Mondays, + Company listing Members Only section	\$60,000 Package Price
	<b>Package II</b>	6 Newsletters, 4 Workshops, 4 Webinars, 12 Social Media posts, + 2 Meeting Mondays	\$30,000 Package Price
	<b>Package III</b>	3 Newsletters, 2 Workshops, 2 Webinars, 6 Social Media posts	\$15,000 Package Price

Looking to enhance a **CSR (Corporate Social Responsibility) strategy and increase tax relief?** Ideal for large organizations and local businesses!

Contact ASCA at 780-454-9867 or 1-800-661-3470

Email [parents@albertaschoolcouncils.ca](mailto:parents@albertaschoolcouncils.ca)

[www.albertaschoolcouncils.ca](http://www.albertaschoolcouncils.ca)

