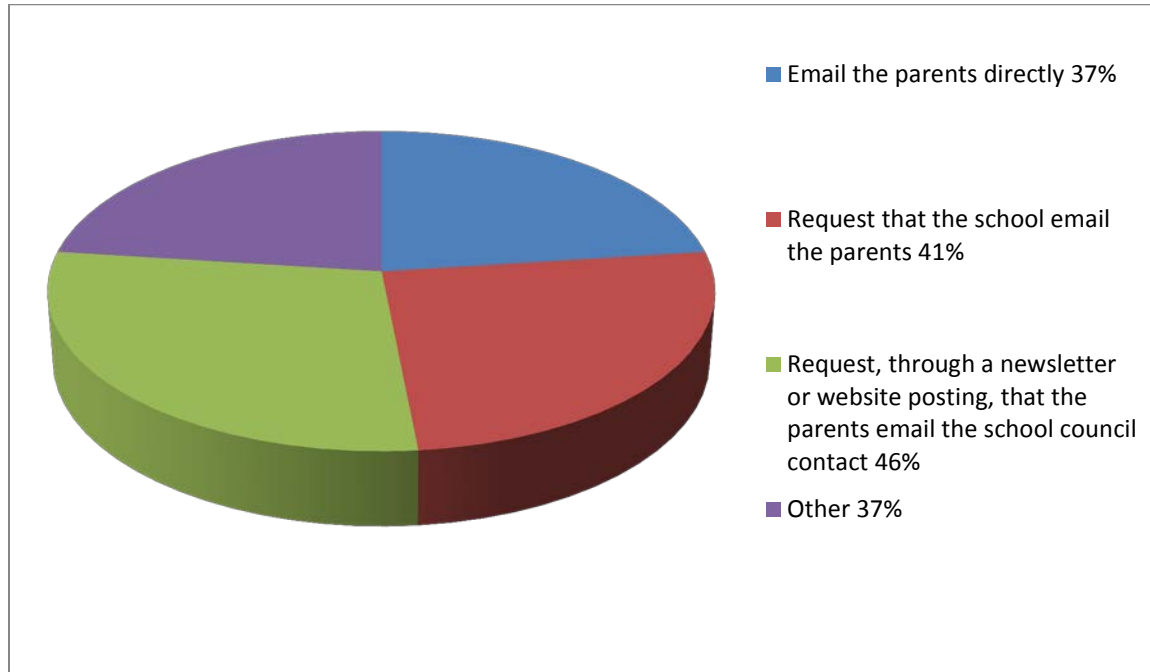


School Council Communication Strategies – What We Heard

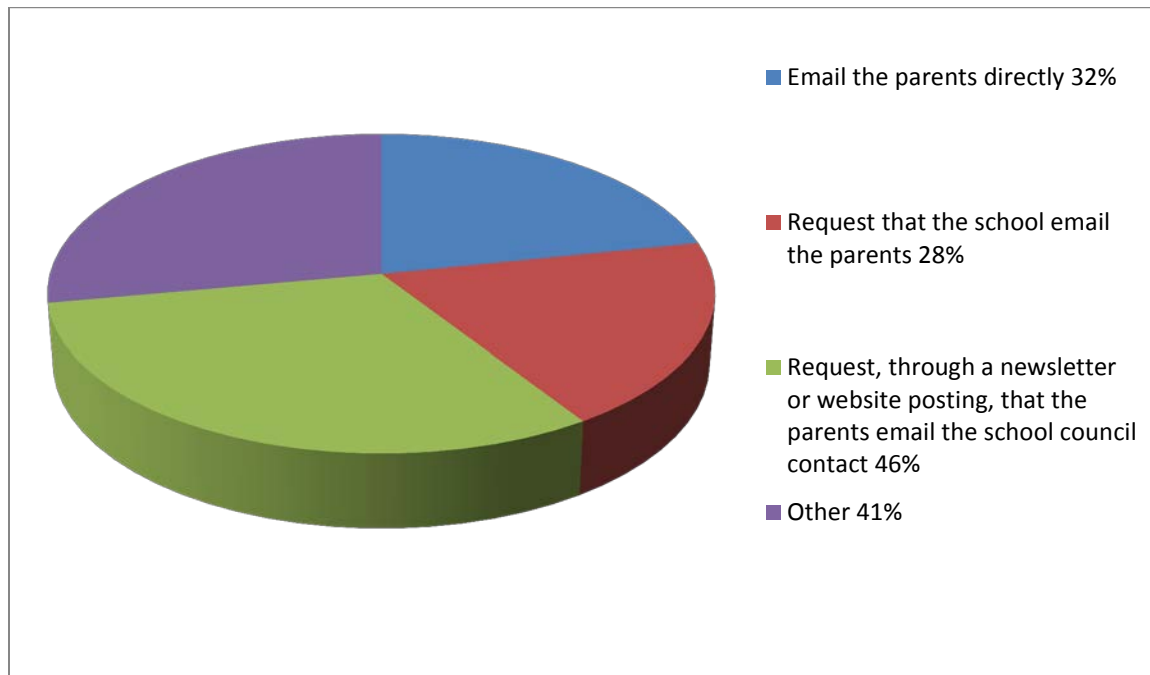
Q1 : When your school council is gathering feedback from the majority of parents in your school community **on a school issue** - does your council (more than one response can be selected):



Comments on other:

- Emailing parents directly was not an option until this year.
- Ask the school to post reminders on Facebook. Issue invitations to meetings via Facebook. All parents have the opportunity to attend meetings.
- Schools Automated phone service/ School will phone all parents and leave voice mails
- Group text messages
- We typically email out first, then ask the school to follow up. Newsletters aren't that timely but we have used them before.
- we have never had the occasion where the whole school was asked for feedback
- Send out paper copy surveys
- We send out the meeting agenda with items to be discussed. Parents wishing to give input can email back responses or attend the meetings.
- They do an online survey (survey monkey). Otherwise they send out an email and say it will be discussed at the next meeting.

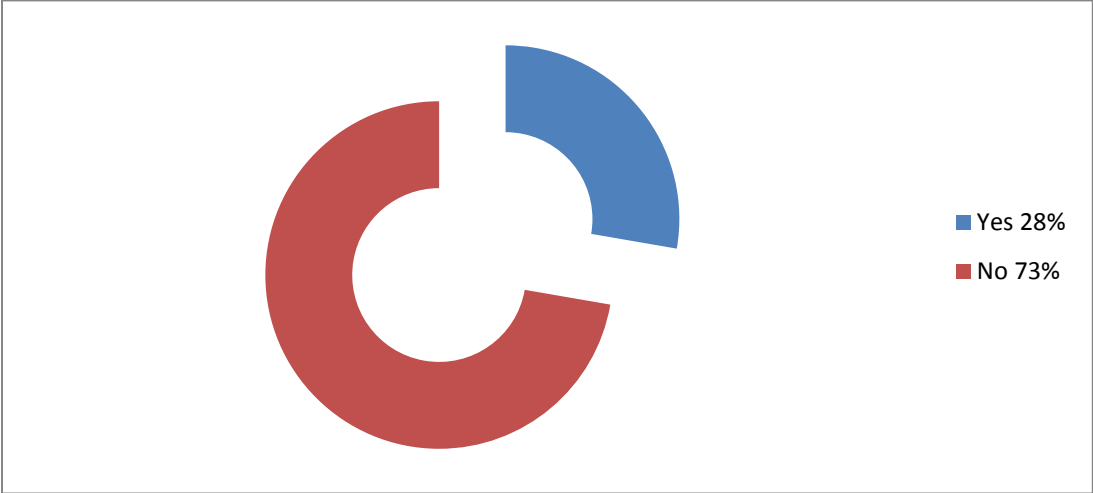
Q2: When your school council is gathering feedback from the majority of parents in your school community **on topics of interest to be discussed at a school council meeting** - does your council (more than one response can be selected):



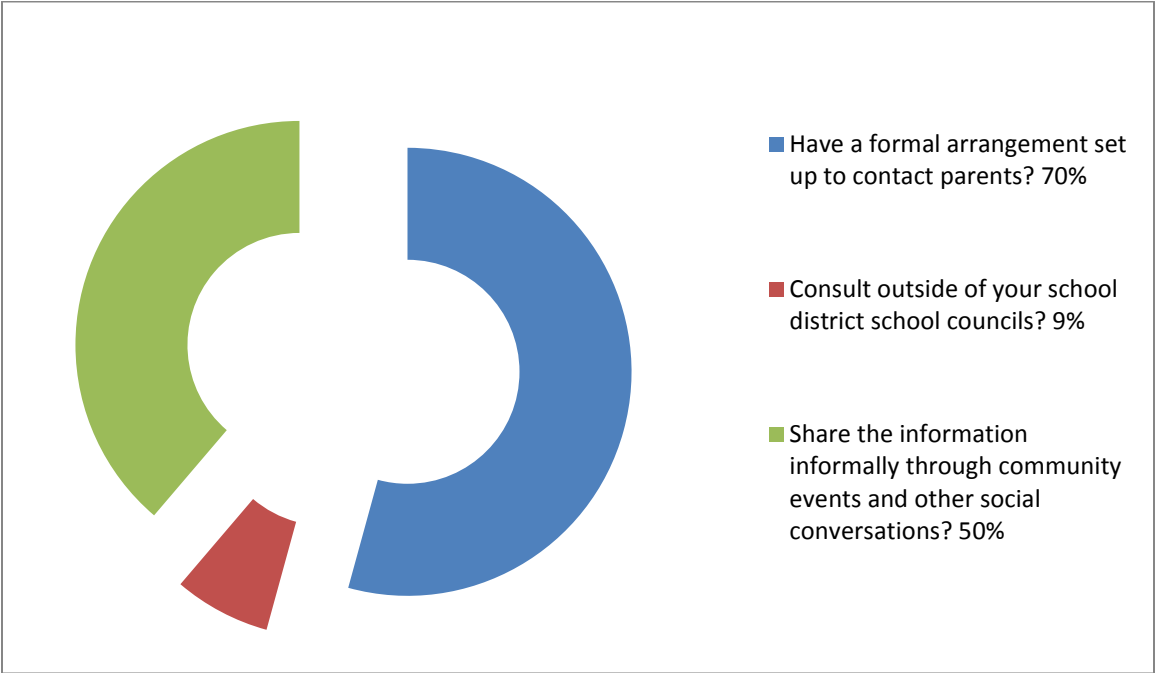
Comments on other:

- We email parents directly but only those who have attended a council meeting in the past and/or given us their email address. We also ask those attending the council meeting if they have topics they would like to discuss at the next meeting.
- People bring issues to the chair, we have never actively sought feedback from the majority of parents on this.
- google survey at parent teacher interviews. Survey Monkey account may be used to identify topics of interest.
- Facebook, Surveys (paper), notification is provided through the newsletter, email and/or phone fan outs.
- School will phone all parents and leave voice mails
- Word of mouth
- Email agenda noting the specific items to be discussed.
- Posters

Q3: Does your school council contact parents in the school community who are unable to physically attend a meeting to gather their input on topics of discussion at school council so you can consider the broader perspective?



Q4: Does your school council:

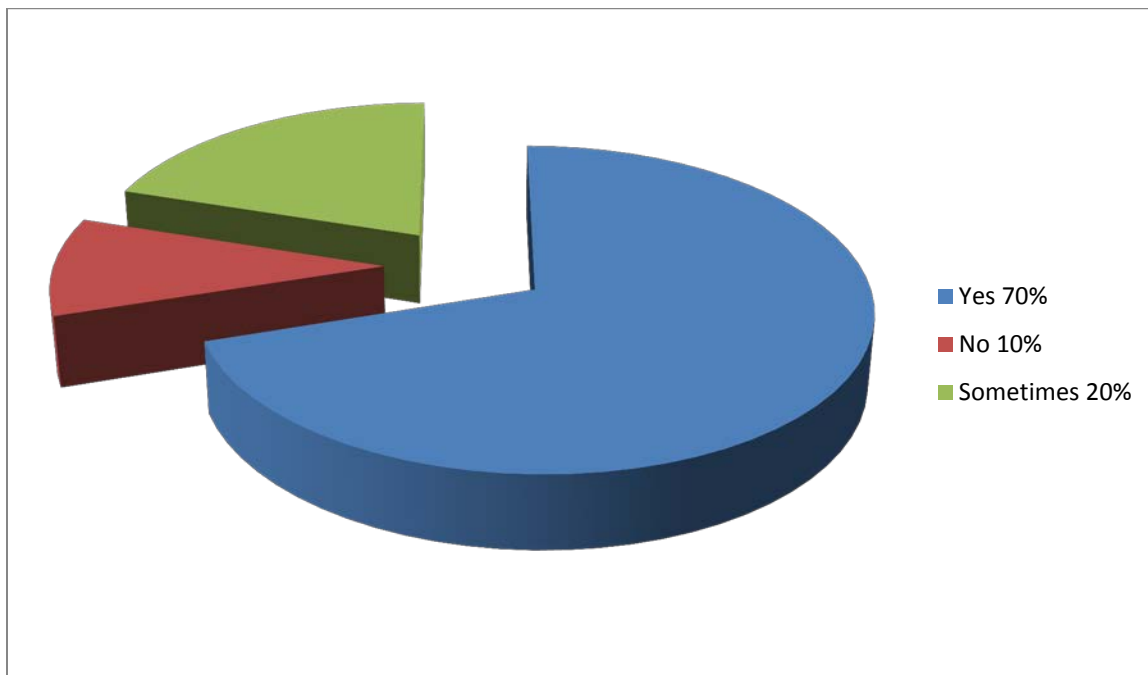


Q5: : How does your school council make arrangements to email parents directly?

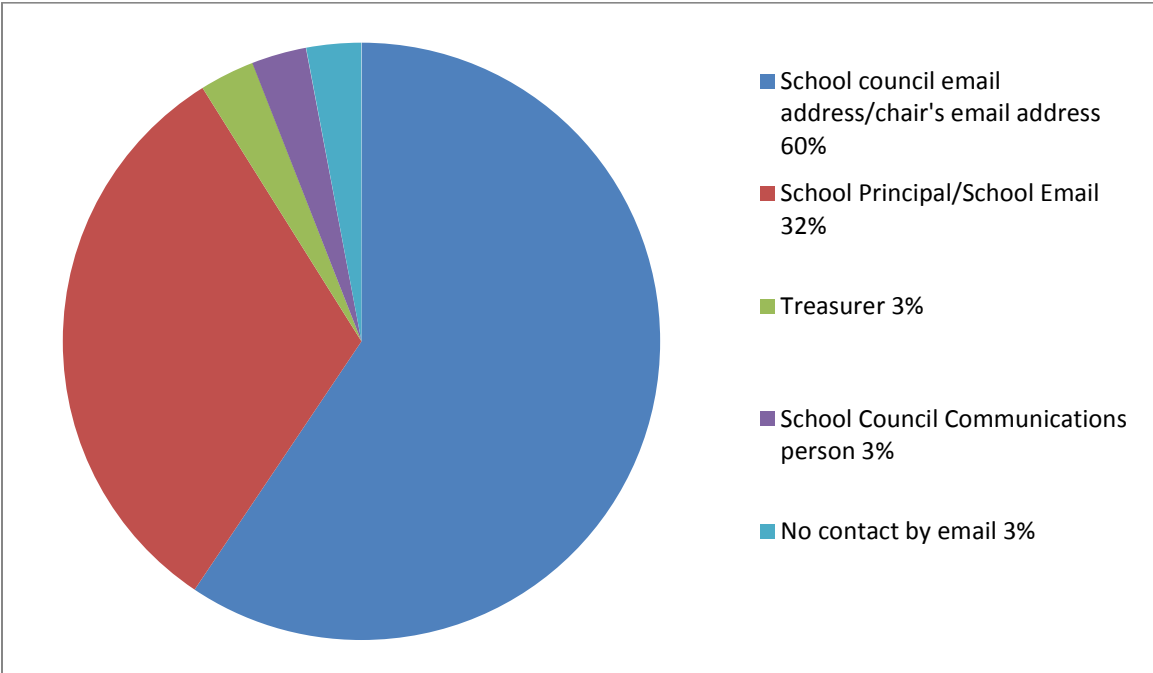
Consolidated responses:

- Mass emailing / robocalls to advertise meeting dates and times and agenda items to all parents at the school.
- We collect forms that until this year were not provided to the School Council. This year we made an email list but have not yet used it.
- At the first parent teacher interview parents are asked by a council executive for their email address, the list compiled is used by the Chair to email parents.
- All families receive a request to share personal contact information. Can give the school council permission to us home phone numbers, cell phone numbers to receive texts and/or email address.
- Via a volunteer information survey sent out to families in the fall of the school year. Information is gathered and used by the School Council Chair.
- advertising through the school web site
- We ask the school/admin to email the parents directly/The school emails parents. Basically our principal runs the school council/ Through the principal sending out an email to all of the school parents/ Through the school office/ We make arrangements to have the school send emails directly to the parents/ A letter is sent to our school administrator and she emails information out directly to parents/ Request that the school email the parents
- Information is included in the monthly newsletter.
- No attempt to contact parents directly
- a Gmail account with a list of all parents who have agreed to be contacted by school council
- We send out a consent form in the parent's info package at the beginning of the year.

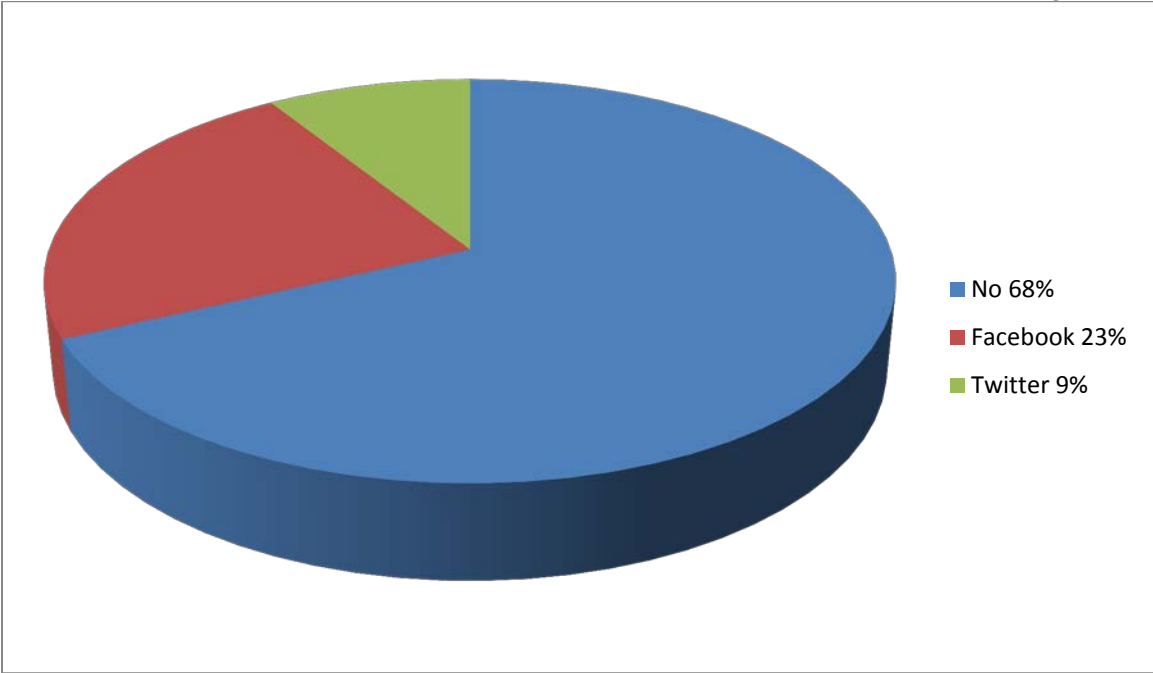
Q6: Does your school council make arrangements to email through the school office?



Q7: Who does your school council use as a contact email for parents?



Q8: Does your school council have a twitter account, Facebook or other social media page link?



Q9: What information policies does your school council rely on to ensure your contact with parents is legitimate?

