



Alberta
School Councils' Association

School Council

NEWS

ASCA Newsletter ADVERTISING RATES 2010 - 2011

5 issues per year: **SEPT** **NOV** **JAN** **MAR** **MAY**

Circulation: 4,000 (distributed to all Alberta public schools and education organizations)

Digital: Posted on the ASCA website, electronic distribution target groups

NEW* Color print

Ad Size(s)	1/3 column – approx. 2.5” width x 3” height	\$ 205	<i>(per issue</i>
	2/3 column – approx. 4.5” width x 3” height	\$ 285	<i>(per issue</i>
	1/3 page – approx. 7.5” width x 3” height	\$ 455	<i>(per issue</i>
	1/2 page – approx. 7.5” width x 4.75” height	\$ 655	<i>(per issue</i>

Artwork: provide “camera-ready” artwork in **jpeg** or **tiff** file format
submit by email to jolainek@albertaschoolcouncils.ca

NOTE: *All advertising content is subject to association approval. Space is limited.*

Deadlines:

Distribution is the 3rd week of the month **prior** to publication date

Issues arrive in schools the last week of the month **prior** to publication date

Submissions are due Friday the **1st week of the month prior** to publication date

Payment is due on distribution day